### PRESS RELEASE

Zurich, January 24, 2019

**Launch of Incubator program for 26 Swiss startups in the Circular Economy**

The Swiss-wide initiative [Circular Economy Transition](https://www.cetransition.ch/) has launched its Incubator program in the cities of Bern, Geneva, Lausanne, and Zurich. During the next 3 months, the selected 26 Swiss startups will benefit from one-to-one mentoring sessions with experienced coaches, workshops, networking sessions, and access to the Swiss circular startup ecosystem and a pool of experts within the field of Circular Economy.

Although the participating startups are working in different industry sectors, their solutions are all based on circular activities like resell and reuse, repair, and recycle. For example, sharing platforms such as [sharealook](https://www.sharealook.com/), [Bibou'tic](http://www.biboutic.ch/), and [la manivelle](http://manivelle.ch/) are fostering the reuse of clothes and tools. Startups like [La Corde A Linge](https://www.lacordealinge.ch/), [Kompotoi](http://www.kompotoi.ch) and [Terrabiom](https://www.terrabiom.ch/) close biological loops and bring back nutritions to the environment, whereas [RePlastic](https://www.replastic.ch/) are transforming what used to be waste into valuable products. More information about the selected startups can be found [​here](https://www.cetransition.ch/en/incubator/)​.

“The 26 participating projects are on different stages in their business development process, each one with individual needs – from business model validation, implementation of a solution, to marketing and more visibility. By granting the participants access to the expertise and entrepreneurial community of the Swiss Impact Hubs, we are able to offer tailor-made support to each project”, says Jose Silva, Incubator program lead at Circular Economy Transition.

Apart from the Incubator program, Circular Economy Transition organizes monthly [community events](https://www.cetransition.ch/en/community-events/) on the topic of Circular Economy and operates the [Business Lab](https://www.cetransition.ch/en/business-lab/), a platform for corporates and SMEs that supports them in identifying circular business potential, optimizing their value chains and prototyping new solutions and products.

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**Logos and images:** [click here](https://drive.google.com/drive/folders/1h7xelXHbXT09SNhGku2tzvcCn5xC44dY?usp=sharing)

**About Circular Economy Transition:**

Circular Economy Transition is a pioneer initiative that aims to accelerate the transition of Switzerland to a Circular Economy. It currently takes place in 5 Swiss cities – Basel, Bern, Geneva, Lausanne and Zurich.

In close collaboration with the five Swiss Impact Hubs in [Basel](http://basel.impacthub.net/), [Bern](http://bern.impacthub.net/), [Geneva](http://geneva.impacthub.net/), [Lausanne](http://lausanne.impacthub.net/), and [Zurich](http://zurich.impacthub.ch/), [sanu durabilitas](http://sanudurabilitas.ch/) and with the support of [MAVA foundation](http://mava-foundation.org/), this initiative will contribute to drive the circular thinking for the future of business, policy making and society through 4 main pillars.

* An Incubator for projects & startups
* Business lab for corporates and SMEs
* Community events for the general public
* Research and policy recommendations